



ELIZABETH FEICHTER

COO & Partner

With more than 15 years of experience in nonprofit management and corporate philanthropy, Elizabeth Feichter is a skilled fundraiser, dynamic project leader and active member of the community.

As the COO and Partner of Corporate Community Outsourcing (CCO), she brings a track record of success in leading non-profit organizations and corporations in: developing and implementing major donor programs; managing high-level corporate/non-profit partnerships; examining, creating and implementing annual and strategic plans; marketing, communications and public relations; hiring, managing and developing staff and volunteers. Her background encompasses extensive experience in financial and fundraising management, event production, and program development.

Feichter's career began in nonprofit at the Atlanta Botanical Garden and then the Atlanta Outward Bound Center. She went on to serve as the Director of Development for Hands On Atlanta. Under her leadership, she was responsible for increasing the organization's budget from under \$5 million to nearing \$8 million with a fully integrated fundraising and corporate volunteer department. She also led the organization's \$7.3 million capital campaign efforts to secure a permanent home.

After joining CCO as a Partner in 2005, Feichter expanded her nonprofit experience, working with notable organizations such as the Atlanta-Fulton Public Library Foundation, Atlanta Celebrates Photography, Jewish Family & Career Services, Quality Care for Children and the United Way to help them achieve fundraising success, deeper, more meaningful programmatic impact and more engaged board members. The CCO team has raised more than \$150 million for nonprofit organizations across the country and continues to support the development and implementation of development programs to strengthen organizations.

Feichter also lends her skills to helping to build and manage high-level corporate/community partnerships, identify community service opportunities and engage, train and manage volunteers. Her team's work in corporate philanthropy with Fortune 500 companies such as American Express Publishing, The Coca-Cola Company, The Home Depot, Newell Rubbermaid and WellPoint as resulted in more than 2,500 volunteer projects; the engagement, training and placement of hundreds of corporate executives on nonprofit boards; the creation and implementation of cause-marketing campaigns to generate millions of dollars for community causes; and the development of strategic corporate/community partnerships that have created real change in communities across the country.

Today, Feichter is the proud owner of two businesses, both Corporate Community Outsourcing and the Atlanta Food & Wine Festival. In 2010, Feichter and her partner, Dominique Love, expanded their entrepreneurial passions toward the culinary industry and launched the first culinary weekend in the nation dedicated exclusively to showcasing Southern food and beverage traditions. Since its launch in 2011, the Festival has been called the "only indispensable food event in the country", the "most well-organized" and the "most generously provisioned."